

Fully trained, innovative, talented, and professional Graphic Designer with 10+ years of invaluable hands-on experience in handling simultaneous creative design projects, photography, advertising, multimedia, environmental design, packaging, brand identity, web design, and visual conceptualization. Capable of scaling brand new awareness by utilizing abilities gained in this creative industry. Excellent communication skills both English and Spanish, able to identify creative opportunities to generate ideas for change and innovation, and works effectively with multiple key stakeholders (clients, members, team and staff).

Work Experience

▶ **PRINT PAPA** **Santa Clara, CA**

2018-2020

Graphic Designer / Prepress Operator

Prepared and created graphic files for all digital and large format presses including magazines, booklets, brochures, catalogs, menus, business cards, flyers, stickers, posters, signs, banners, decals, t-shirts, product packaging, and bulk mailing process using Accuzip software and USPS website.

▶ **CGI (Commercial Graphics Installations)** **San Jose, CA**

Graphic Artist / Installer

**2015-2018/
2021-Present**

CGI is an Installation and printing company in where my roll is to prepare site surveys and illustrations for our clients, create and prepared graphic files for "Large Format" presses including posters, signs, banners, environmental graphics, murals, vehicle wraps, 3D Lettering high rise building graphics. I personally performed some Install while in the company giving me the capacity to learn new skills and get to know and understand a variety of printing materials, medias and Installation processes.

▶ **PARAISO CREATIVO** **Valencia Venezuela**

Co-Founder / Art Director 2015-2018

Coordinated and managed the company's creative department team, Developed graphics and layouts for products, illustration, brand identity, multimedia, video production, websites and digital marketing. Leverage Brand Identity Expertise enhancing client's corporate image to ensure profitability and business growth.

▶ **STRATUS GIGANTOGRAFICA** **Valencia, Venezuela**

Graphic Designer 2009-2011

Prepared site surveys and illustrations for our clients, created and prepared graphic files mostly for large format presses including posters, signs, banners, and murals.

▶ **PROMOACTIVA** **Valencia, Venezuela**

Graphic Designer 2006-2009

Developed graphics and layouts (mainly for magazines and brochures) Senior Graphic Designer for Tuning Show Magazine (Editions 1-4).

Education

Bachelor's in Graphic Design

Instituto de Diseño Valencia (IDV)

Edo. Carabobo - Venezuela

2004-2008

Areas of expertise

- ▶ Brand Identity
- ▶ Photography
- ▶ Typography
- ▶ Infographic Design
- ▶ Web Design
- ▶ Digital Printing
- ▶ Large Format Printing

Technical skills

Bilingual

English & Spanish

Drawing

Analytic drawing, Digital illustration

Site Building Platforms

Wix, Wordpress

Adobe CC Suite

Acrobat PDF (Enfocus PitStop), Photoshop, Illustrator, InDesign, After Effects, Lightroom.

Bulk Postal Softwares

Accuzip

USPS Business Customer Gateway