

Fully trained, innovative, talented, and professional Graphic Designer with 10+ years of invaluable hands-on experience in handling simultaneous creative design projects, photography, advertising, multimedia, environmental design, packaging, brand identity, web design, and visual conceptualization. Capable of scaling brand new awareness by utilizing abilities gained in this creative industry. Excellent communication skills both English and Spanish, able to identify creative opportunities to generate ideas for change and innovation, and works effectively with multiple key stakeholders (clients, members, team and staff).

## Work Experience

### ▶ **PRINT PAPA** **Santa Clara, CA**

**2018-2020**

**Graphic Designer / Prepress Operator**

Prepared and created graphic files for all digital and large format presses including magazines, booklets, brochures, catalogs, menus, business cards, flyers, stickers, posters, signs, banners, decals, t-shirts, product packaging, and bulk mailing process using Accuzip software and USPS website.

### ▶ **CGI (Commercial Graphics Installations)** **San Jose, CA**

**Graphic Artist / Installer**

**2015-2018/  
2021-Present**

CGI is an Installation and printing company in where my roll is to prepare site surveys and illustrations for our clients, create and prepared graphic files for "Large Format" presses including posters, signs, banners, environmental graphics, murals, vehicle wraps, 3D Lettering high rise building graphics. I personally performed some Install while in the company giving me the capacity to learn new skills and get to know and understand a variety of printing materials, medias and Installation processes.

### ▶ **PARAISO CREATIVO** **Valencia Venezuela**

**Co-Founder / Art Director 2015-2018**

Coordinated and managed the company's creative department team, Developed graphics and layouts for products, illustration, brand identity, multimedia, video production, websites and digital marketing. Leverage Brand Identity Expertise enhancing client's corporate image to ensure profitability and business growth.

### ▶ **STRATUS GIGANTOGRAFICA** **Valencia, Venezuela**

**Graphic Designer 2009-2011**

Prepared site surveys and illustrations for our clients, created and prepared graphic files mostly for large format presses including posters, signs, banners, and murals.

### ▶ **PROMOACTIVA** **Valencia, Venezuela**

**Graphic Designer 2006-2009**

Developed graphics and layouts (mainly for magazines and brochures) Senior Graphic Designer for Tuning Show Magazine (Editions 1-4).

## Education

### **Bachelor's in Graphic Design**

Instituto de Diseño Valencia (IDV)

Edo. Carabobo - Venezuela

**2004-2008**

## Areas of expertise

- ▶ Brand Identity
- ▶ Photography
- ▶ Typography
- ▶ Infographic Design
- ▶ Web Design
- ▶ Digital Printing
- ▶ Large Format Printing

## Technical skills

### **Bilingual**

English & Spanish

### **Drawing**

Analytic drawing, Digital illustration

### **Site Building Platforms**

Wix, Wordpress

### **Adobe CC Suite**

Acrobat PDF (Enfocus PitStop), Photoshop, Illustrator, InDesign, After Effects, Lightroom.

### **Bulk Postal Softwares**

Accuzip

USPS Business Customer Gateway